

**Leadership Greater Hartford**  
***Building Leaders While Building Community***

**Mission Statement**

To develop, connect and inspire diverse leaders to build strong and vibrant communities.

**Core Values**

***Leadership***

We believe that the potential for leadership resides within everyone and that it can grow if continuously nurtured.

***Community***

We build healthy communities by developing and connecting diverse leaders committed to the common good.

***Diversity***

We respect and appreciate the unique perspectives and contributions of all members of our community.

***Collaboration***

We build alliances and partnerships to leverage diverse strengths and perspectives around shared interests.

***Engagement***

We act as a catalyst to inform, develop and inspire people to take on meaningful leadership roles in the community.

# **Leadership Greater Hartford Vision Statement and Goals 2010-2014**

## **Vision**

Leadership Greater Hartford is the region's organization for developing and engaging people of all ages and backgrounds in the work of strengthening communities. Leadership Greater Hartford members demonstrate commitment to a strong and vibrant community, to continuous personal leadership development and to the work of the organization.

## **Goals**

1. Leadership Greater Hartford will provide leadership development programs for a wide array of individuals and organizations.

Objectives:

- To continuously improve and deliver core programs and other highly valued services to existing constituencies
- To identify and cultivate support for additional programs and services that serve new and underserved constituents.
- To build metrics for evaluating our success

2. Leadership Greater Hartford will be recognized as the region's vehicle for developing and engaging citizens in the work of building strong communities.

Objectives:

- To develop a marketing plan that increases visibility, organizational recognition, and increased demand for services
- To identify new and better ways for increasing positive impact in the region
- To build metrics for evaluating our success (e.g. how do we measure our impact on bringing about a more just, caring, vibrant, engaged and prosperous community?)

3. Leadership Greater Hartford will be financially stable.

Objectives:

- To increase dues and charitable contributions from individual Members
- To increase grants from public and private sources
- To increase fee for service contracts
- To continue to grow fund reserve each year
- To explore feasibility of creating an endowment fund and planned giving programs

- To build metrics for our success
4. To help Leadership Greater Hartford members increase commitment to a vibrant community, to continuous personal leadership development and to the work of the organization.

Objectives:

- To increase the engagement and commitment of our Members
- To build metrics for evaluating our success

5. To maintain a quality and efficient infrastructure to meet the changing needs of programs and services

Objectives:

- To assess and modify staffing patterns to meet program and service needs
- To ensure optimal working environment through adequate space and technology
- To ensure effective Board functioning to guide work of the organization
- To invest continuously in a focused program of staff development to ensure cutting edge and exemplary programming
- To attract and develop Board members willing to make varied and substantial contribution to Leadership Greater Hartford
- To build metrics for our success